



LOMBARD

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EVENT DATES 2010		PROMOTION SCHEDULE	
EVENT	DATE	PROMOTION UP	PROMOTION DOWN
Australia Day	26 Jan	11 Jan	27 Jan
2010 Winter Olympics Vancouver	12 - 28 Feb	8 Feb	1 March
AFL NAB Cup 2010	12 Feb - 13 March	8 Feb	15 March
Valentine's Day	14 Feb	25 Jan	15 Feb
Chinese New Year	14 Feb	25 Jan	15 Feb
Clipsal 500 Adelaide	11 - 14 March	1 March	15 March
F1 ING Australian Grand Prix 2010	25 - 28 March	1 March	29 March
NRL Season 2010	12 March - 5 Sept	1 March	3 Oct
St. Patrick's Day	17 March	5 March	19 March
AFL Season 2010	25 March - 29 Aug	22 March	26 Sept
Easter	2 - 5 April	22 March	6 April
Anzac Day	25 April	18 April	26 April
Mother's Day	9 May	26 April	10 May
Italian National Day	2 June	31 May	3 June
FIFA World Cup South Africa (Soccer)	11 June - 11 July	24 May	12 July
American Independence Day	4 July	25 June	5 July
French Bastille Day	14 July	5 July	16 July
Christmas in July	25 July	16 July	26 July
Friday the 13th	13 Aug	9 Aug	16 Aug
Father's Day	5 Sept	23 Aug	6 Sept
AFL Finals 2010	3 - 25 Sept	23 Aug	26 Sept
NRL Finals 2010	10 Sept - 3 Oct	1 Sep	4 Oct
Spring Racing Carnival	29 Sep - 17 Nov	27 Sep	18 Nov
2010 Commonwealth Games Delhi	3 - 14 Oct	27 Sep	15 Oct
Australian Motorcycle Grand Prix 2010	15 - 17 Oct	4 Oct	18 Oct
Halloween	31 Oct	15 Oct	1 Nov
Christmas	25 Dec	19 Nov	26 Dec
New Years Eve	31 Dec	26 Dec	2 Jan
Call NOW for your 2011 Events Promotion Schedule (03) 8331 1111	14 Feb		* Dates correct at time of printing

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